奇怪の交互设计师

不要红色还要什么不用发

CREATIVE ASSISTA ER GHERO UI/UX DESIGNER



WHATSAPP

陈慧璇 Tang Hui Sian

1996.05.03

+60 183111701

Malaysia, KL

https://carmen.blues-sharing.com/

coolsmilecarmen@gmail.com

关于我的那些事
ABOUT ME

A few years back I stumbled into design and somehow leveled up from pixel pusher to “creative lead.” I wrangle cross-team chaos, run projects from sketch to launch, and still manage to ship stuff people actually use. Basically juggling wild ideas with business KPIs like a design-world circus act.

我的专业
MY SPECIALIST

User Research

Manage Projects

Team Leadership

Innovation

UI Design

User Experience

Prototype

我的学历
EDUCATION

- 2014—2016.05
  UNIVERSITI TUNKU ABDUL RAHMAN
  Diploma in Multimedia Design
- 2010—2014
  SMK TAMAN CONNAUGHT
  SPM (Sijil Pelajaran Malaysia)

我的专业
MY SPECIALIST

ADOBE XD	●●●●●●●●●◐	98% Expert
ADOBE PS	●●●●●●●○○○	70% Proficient
ADOBE AI	●●●●●●●○○○	70% Proficient
FIGMA	●●●●●●◐○○○	60% Basic
ADOBE AE	●●●●●●○○○○	60% Basic
ADOBE LR	●●●●●○○○○○	50% Basic
LOTTIE	●●●●●●○○○○	60% Basic
GOOGLE SHEET	●●●●●●○○○○	60% Basic

工作经验
WORK EXPERIENCE

2021.08 (PRESENT)

GHERO SDN. BHD | CREATIVE ASSISTANT MANAGER

↪Manage 8person design team, improving project delivery efficiency by 20%.

↪Led UI/UX & Graphic design for igaming and financial apps, from requirements to launch.

↪Optimized user onboarding flow, reducing drop-off rate by 15%.

2021.04—2021.08

FPLE SDN. BHD. | CREATIVE ASSISTANT MANAGER

Directed cross-department collaboration (PM, FE, BE) for seamless product delivery.

2020.02-2021.04

FPLE SDN. BHD. | SENIOR UI/UX DESIGNER

Delivered multiple enterprise web and mobile UI projects with focus on usability.

2018.05—2019.11

SNSOFT SDN. BHD. | UI/UX DESIGNER

Designed and tested UI/UX flows across multiple online platforms, collaborated with engineers and PMs to deliver functional user-centered solutions.

2017.07—2018.04

IDOSPA SDN. BHD. | GRAPHIC DESIGNER

The startup company with the concept online spa booking platform, design the POSM, Digital marketing, UI/UX, & etch.

2016.08—2017.05

GIFTSTALK SDN. BHD. | GRAPHIC DESIGNER

Create visual concepts, by hand or use computer software, to communicate ideas that inspire, inform, or captivate consumers.

奇奇怪怪の设计师 奇奇怪怪の设